



THANK  
ISRAELI  
SOLDIERS



BS"D

SWORDS OF IRON

# Impact Report

Supporting Heroes During and After the War



MAJOR PARTNERS



The Israel  
Defence Forces



Manpower  
Directorate

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# Unprecedented Mobilization

After Oct 7th, Israel began its longest and largest deployment in history. Two years later, our soldiers and their families are feeling the heavy mental, emotional, and financial toll of the war.

## THE SCALE OF THE CALL-UP



**125,000**

**combat reservists**

*78% WITH FAMILIES*

*22-40 AGE OF RESERVISTS*



**250**

**days of service**

*8 TIMES MORE THAN USUAL*

## THE TOLL OF WAR



**11%**

soldiers with  
mental injury



**63%**

children  
affected



**57%**

strained  
marriages



**73%**

businesses  
impacted

“

“I’m exhausted. The PTSD didn’t stay on the battlefield—it came home with us. It’s been two long years of holding everything together. I love my husband, but I’m carrying what he can’t anymore. I just want him back. I want *us* back.”

—RESERVIST WIFE



# Support On & Off the Battlefield

Anticipating a profound impact on soldiers and their families, the IDF turned to Momentum to lead major initiatives addressing both the immediate and long-term effects of the war.

## Processing War

### SHIELDS OF RESILIENCE\*

**190,000** Participations

**250** Combat Units

- PTSD Prevention
- Balancing War and Life
- Army Unit Cohesion

\*The IDF's largest mental health initiative. Soldiers participated in 2–3 retreats on average.



“The Shields of Resilience retreats were a crucial step in our return to life off the battlefield. They helped us find our footing again, not just as soldiers, but as human beings.”

—RESERVIST COMBAT SOLDIER, SOR PARTICIPANT

## Transition to Civilian Life

### MOMENTUM FOR THE FUTURE

**20,000** Soldiers

**80** Businesses

- Career Counseling
- Financial Management
- Reservist Business Recovery

“I was on the verge of closing down my business after an intense year of reserve duty. The reboot program gave me the practical and emotional tools to save my business!”

—RESERVIST BUSINESS OWNER,  
BUSINESS REBOOT PARTICIPANT







# Support On & Off the Battlefield

When reservists serve, their entire family serves alongside them. Our expanding support for military families is essential to ensuring a strong future for Israel.

## Family Support

### PROJECT HOMEFRONT

**5,000** Families

- Build Community
- Reduce Burnout
- Reconnect Spouses



"Nothing gives me more strength than being with women who can relate to what I'm going through. Today helped us deal with the challenges we face daily while our husbands are away."

—RESERVIST WIFE, PROJECT HOMEFRONT PARTICIPANT

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"Momentum is a highly-trusted partner of the IDF, leading critical programs with hundreds of thousands of soldiers. During the war, they have been given increasing responsibility and have scaled with great success."

—BRIGADIER GENERAL AMIR VADMANI, IDF MANPOWER DIRECTORATE



The Israel  
Defence Forces



# National Headquarters to Support Reservist Families

Momentum was selected to create a National Headquarters, leading a major shift from support at the unit level to the communities where reservists live. The goal is to make quality programs more accessible by training 93 local coordinators to support military families locally.



Shift from Unit-Based Services

to Community-Based Services

## REGIONS SERVED

**44% North**

40 Municipalities

**24% Center**

22 Municipalities

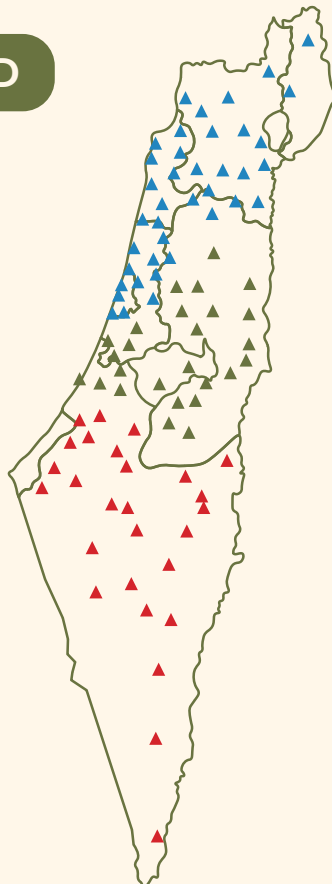
**32% South**

29 Municipalities

Serving

**98,000**

Reservist families



## PROGRAMS OFFERED



Mental Wellness



Couples Therapy



Business Reboot



Career Counseling



Parenting Workshops



School Tutoring



Financial Management



Household Help



Appreciation Events



# Our Partners Empowering Israel's Heroes







THANK ISRAELI SOLDIERS



MOMENTUM

# Thank you for strengthening our greatest resource

You are fortifying Israeli society, one family at a time

Learn more at [thankisraelisoldiers.org](https://thankisraelisoldiers.org)

