



THANK
ISRAELI
SOLDIERS

20
YEARS

 MOMENTUM

SWORDS OF IRON

Impact Report

Supporting Heroes During and After the War



MAJOR PARTNERS



The Israel
Defence Forces



Manpower
Directorate



Unprecedented Mobilization

After Oct 7th, Israel began its longest and largest deployment in history. Two years later, our soldiers and their families are feeling the heavy mental, emotional, and financial toll of the war.

THE SCALE OF THE CALL-UP

 **125,000**
combat reservists

78% WITH FAMILIES
22-40 AGE OF RESERVISTS

 **250**
days of service

8 TIMES MORE THAN USUAL

THE TOLL OF WAR

 **11%** soldiers with mental injury

 **63%** children affected

 **57%** strained marriages

 **73%** businesses impacted

“I’m exhausted. The PTSD didn’t stay on the battlefield—it came home with us. It’s been two long years of holding everything together. I love my husband, but I’m carrying what he can’t anymore. I just want him back. I want us back.”

—RESERVIST WIFE



Support On & Off the Battlefield

Anticipating a profound impact on soldiers and their families, the IDF turned to Momentum to lead major initiatives addressing both the immediate and long-term effects of the war.

Processing War

SHIELDS OF RESILIENCE*

190,000 Participations

250 Combat Units

- PTSD Prevention
- Balancing War and Life
- Army Unit Cohesion



"The Shields of Resilience retreats were a crucial step in our return to life off the battlefield. They helped us find our footing again, not just as soldiers, but as human beings."

—RESERVIST COMBAT SOLDIER, SOR PARTICIPANT

Transition to Civilian Life

MOMENTUM FOR THE FUTURE

20,000 Soldiers

80 Businesses

- Career Counseling
- Financial Management
- Reservist Business Recovery

"I was on the verge of closing down my business after an intense year of reserve duty. The reboot program gave me the practical and emotional tools to save my business!"

—RESERVIST BUSINESS OWNER, BUSINESS REBOOT PARTICIPANT





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Support On & Off the Battlefield

When reservists serve, their entire family serves alongside them. Our expanding support for military families is essential to ensuring a strong future for Israel.

Family Support

PROJECT HOMEFRONT 5,000 Families

- Build Community
- Reduce Burnout
- Reconnect Spouses



“Nothing gives me more strength than being with women who can relate to what I’m going through. Today helped us deal with the challenges we face daily while our husbands are away.”

—RESERVIST WIFE, PROJECT HOMEFRONT PARTICIPANT

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“Momentum is a highly-trusted partner of the IDF, leading critical programs with hundreds of thousands of soldiers. During the war, they have been given increasing responsibility and have scaled with great success.”

—BRIGADIER GENERAL AMIR VADMANI, IDF MANPOWER DIRECTORATE

The Israel
Defence Forces

National Headquarters to Support Reservist Families

Momentum was selected to create a National Headquarters, leading a major shift from support at the unit level to the communities where reservists live. The goal is to make quality programs more accessible by training 93 local coordinators to support military families locally.



Shift from Unit-Based Services

to Community-Based Services

REGIONS SERVED

44% North

40 Municipalities

24% Center

22 Municipalities

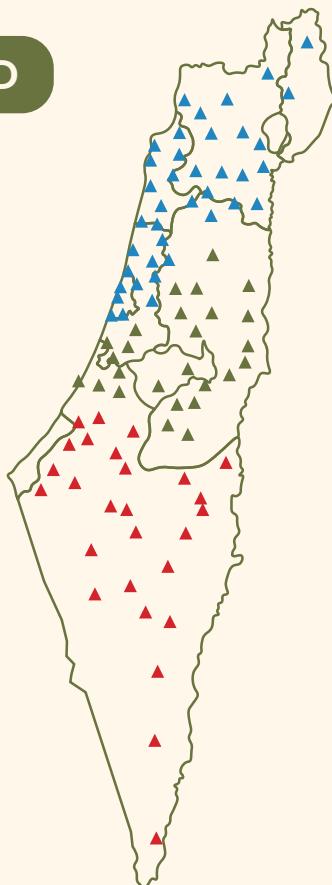
32% South

29 Municipalities

Serving

98,000

Reservist families



PROGRAMS OFFERED



Mental Wellness



Couples Therapy



Business Reboot



Career Counseling



Parenting Workshops



School Tutoring



Financial Management



Household Help



Appreciation Events



Our Partners Empowering Israel's Heroes



Jewish
Federations
of North America



MAYBERG FOUNDATION

Jewish Federation
of St. Louis

Jewish Federation
of Greater Atlanta



Jewish
Federation
of Detroit



JEWISHcolorado
BUILDING COMMUNITY TOGETHER



Jewish Federation
of South Palm Beach County



GREATER MIAMI
JEWISH
FEDERATION



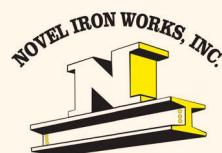
IMPACT
FORUM
FOUNDATION



KEREN
HAYESOD
היאסוד
For the People of Israel



THE JEWISH FEDERATION
Princeton Mercer Bucks



The Wiener Philanthropy

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THANK ISRAELI SOLDIERS

MOMENTUM

Thank you for strengthening our greatest resource

You are fortifying Israeli society, one family at a time

Learn more at thankisraelisoldiers.org

